

BI FOR BUSINESS USERS

BUSINESS USERS NEED TO UNDERSTAND THE LEVEL OF EFFORT REQUIRED FOR A SUCCESSFUL BI PROJECT

It may seem obvious to say that business users must “buy in” to the BI effort from the very beginning. However, business users generally seriously underestimate the amount of effort required for their participation. They must understand the commitment they should make in managing the project through to success.

Business users will be required to spend more time than expected:

- Explaining the existing business critical process that must be improved
- Identifying the specific information needed
- Identifying how the information is to be rolled up
- Indemnifying what business rules must be built into the solution
- Identifying the source information that makes up the solution
- Identifying the formats required
- Identifying the timing of required information
- Identifying trades off between resources and results
- Identifying the levels of information access (security)
- Identifying that the sources of data are correct
- Testing the final solution (lots of effort)

If you are a business user that will be working with IT to develop a successful BI solution and want to learn more about these issues then visit www.accessig.com to download a free PDF copy of:

[What a business user needs to know to successfully partner with the IT department on a BI project](#)