

BI FOR BUSINESS USERS

WHY DO BI PROJECTS FAIL

It's common knowledge that the majority of BI projects fail, but do you know the reasons from the perspective of the business user?

- Failure to understand the final outcome must be tied to Business Critical Issues
- Believing "If we build it they will come"
- Focus on solving technical issues rather than business issues
- Choosing a BI tool first
- Believing that "cubes" solve all the users problems
- Assuming dashboards are a generic solution
- Believing that BI-Frameworks are standard
- Failure of business users to stay involved across the entire project
- Failure of the business user to understand the amount of the time they must commit
- Failure to understand the ETL process is 70-80% of the work
- Underestimating data quality issues
- Underestimating data consistency issues
- Underestimating the lack of supporting data
- Failure to deliver BI within the business users current environment
- Failure to discuss archiving and purging issues

If you are a business user that will be working with IT to develop a successful BI solution and want to learn more about these issues then visit www.accessig.com to download a free PDF copy of:

[What a business user needs to know to successfully partner with the IT department on a BI project](#)